Business Process Re-Engineering (BPR)

Business Process Reengineering (BPR) is defined as "the fundamental rethinking and radical redesign of business processes to achieve dramatic improvements in critical, contemporary measures of performance, such as cost, quality, service, and speed." BPR challenges the current ways of doing business and seeks large improvements through radical change.

This is a one-day course that will explore the basic concepts and practices of Business Process Reengineering. It will explain why there is a need for BPR, how to do it successfully, what its benefits and risks are, and how it relates to Total Quality Management/*Kaizen* (continuous improvement) and Information Technology.

Objectives: A participant who successfully completes the program will be able to:

1. Understand what BPR is and is not;
2. Appreciate the need for it;
3. Understand the key success factors and risks; and
4. Identify a business process in his/her organization that is a prime target for BPR.

Agenda: The course, which employs experiential and highly interactive approach and methodology, covers the following:

- What BPR is
- What BPR is not
- Why reengineer?
- When is it appropriate?
- Basic principles of BPR
- How to reengineer

- How to increase the odds for success
- Changes that occur under reengineering
- Comparison of BPR and TQM
- Risks involved
- Avoiding the pitfalls
- Reference materials

Who should attend: The course is suitable for general managers of enterprises or Strategic Business Units, corporate planning managers, TQM coordinators, human resources managers, operating managers in manufacturing and service firms, and other senior-level managers.

Seminar Fee: P8,736 (VAT-inclusive)   **Webinar sessions:** 2
Facilitator: Enrico C. Mina   **Dates:** TBA - *Recommended for face-to-face in-house/exclusive run, please email jsv@kaizenmgtsys.com)*