

Advanced Product Quality Planning (APQP)

APQP or Advanced Product Quality Planning outlines the systematic approach in introduction of new products and processes that ensures effective communication, timely completion of goals with no quality problems and minimal risk during launch. It will teach the structured method of defining and establishing the steps necessary to ensure that a process or product satisfies the customer. Effective product quality planning depends on the commitment of company top management to the efforts required in meeting customer specifications.

Objectives: At the end of the seminar, the participant would have acquired the following:

1. Be able to introduce new products and processes smoothly
2. Understand how project management techniques and methodologies can be used to manage all stages of the APQP process
3. Learn what internal process and skills their organization needs to effectively implement APQP
4. Ability to assess and manage the APQP process once it is in place

Agenda:

- Overview; AIAG APQP Model
- APQP Phases
- Plan and Define Program
- Design and Develop Product
- Design and Develop Process
- Product and Process Validation
- Continuous Improvement
- APQP and QOS, Phase V



Who Should Attend: Individuals with direct responsibility for introducing new products or new manufacturing processes; participants in the APQP process, including sales personnel

Seminar Fee: P8,736 (VAT inclusive)

Webinar sessions: 2

Facilitator: Odze C. Casis

Dates: TBA - *Recommended for face-to-*

face in-house/exclusive run, please email jsv@kaizenmgtsys.com)